How to make a poster

# Aim

The overall goal or the objective that your project wants to achieve.

# Example: The aim of a phone is to provide a means of communication and connectivity between individuals regardless of distance or location

# Vision

The vision of your project is a clear statement that outlines the desired outcome that you want it to achieve.

**Example:** The vision of a phone is to provide seamless and instant access to information, entertainment, and services through advanced technologies

# Mission

The mission of a project is a statement that defines the specific purpose of the project, outlining what the project wants to accomplish and how it will do so.

**Example:** The phone's mission is to enhance productivity, connectivity, and entertainment for its users.

# Apparatus

Mention all the components and supplies that you will be using in order to make your project. If it's related to Software, ignore this part.

# Design/Diagram

Your poster must contain at least one or more images of the final output or a blueprint of your project. If there are no images found online, draw them.

# Budget Allocations

Mention your components and determine the total budget. This estimation doesn’t have to be precise.

# Applications

The specific uses or benefits that the project intends to deliver. You can also mention where it could be used or in what situations.

# SWOT Analysis

SWOT analysis is a strategic planning tool used to evaluate the strengths, weaknesses, opportunities, and threats of a project.



1. Strengths - the internal factors that give the entity an advantage over others, such as expertise, resources, or unique capabilities.
2. Weaknesses - the internal factors that place the entity at a disadvantage compared to others, such as lack of resources, expertise, or organizational inefficiencies.
3. Opportunities - the external factors that can be leveraged to the entity's advantage, such as emerging trends, market growth, or favorable policies.
4. Threats - the external factors that pose a risk or challenge to the entity, such as competition, economic downturns, or changing consumer preferences.

The above must be mentioned in poster properly.

Contact Graphic Design Dept, CIE for more information on how to make a digital poster

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